

## Milford Area Chamber 2016



### List of Sponsorships Available:

#### Connecting Women Leaders Luncheons - 8 times per year

- Corporate Sponsor: \$300 - Listed as sponsor on flyer & social media, event time to speak about your Business, display table, 2 women attend free
- Table Sponsor: \$100 - Listed on table flyer
- Coffee Sponsor: \$100 - Listed on table flyer
- Speaker Sponsor: \$100 - Listed on table flyer

#### Business Before/During/After Hours - Monthly

- Corporate Sponsor: \$300 - Listed on all flyers and social media, event time to speak about your business, table display
- As many guests as you wish attend for free, who are not MACC members

#### Home and Business Expo – April 2<sup>nd</sup>

- Presenting Sponsor: \$2,000 - Listed on all social media sites and flyers, prime table location at event, radio time day of event and before, listed on event program
- Corporate Sponsor: \$1,000 - Listed on flyers and social media, radio time day of event, table at event
- Chili Contest: \$1,100 - Listed on flyers & social media large sign at event, listed on event program, radio exposure
- Media Sponsor: \$1,000 - Listed on flyers and social media and program books
- Kids Entertainment
  - BoBo the Clown: \$600 - Listed in event program booklet
  - Other: \$400

#### 5K Road Race – July 30<sup>th</sup>

- Presenting Sponsor: \$2,300 - Listed on all social media, flyers, t-shirt, bibs, name on water bottles, display table at event
- Media Sponsor: \$1,000 - Listed on flyers and social media
- Bib Sponsor: \$500 – Name on bib
- Beverage Sponsor: \$500 - Sign at event & logo on water bottles
- Breakfast Sponsor: \$500 - Sign at event & on all promotional info
- T-Shirt Sponsor: \$100 - Name on t-shirt
- “You Can Do It” Sign Sponsor: \$50 - Sign along course
- Vendor Tables: \$25

### **Wine and Food Pairing - Spring**

- Presenting Sponsor: \$1,500 - Name on all social media, flyers, display table at event, and time to speak at event, listed in program book
- Silver Sponsor: \$1,000 - Name on social media, flyers, listed in event program book
- Stemware Sponsor: \$800 - Company name on glasses
- Beverage Sponsor: \$600 - Listed in program book
- Table Sponsor: \$100 - Sign on table at event and program book

### **Honor Scholars Dinner - May**

- Presenting Sponsor: \$3000 - Name on all social media, flyers, invitations, and large add in event program booklet
- Scholar Sponsorship: \$50 per student
- Gift Sponsor (to be determined by company)
- Scholarship Sponsor (to be determined by company)
- Gift Bag Promotional Item: \$20

### **Golf Tournament - September**

- Presenting Sponsor: \$ 2,300 - Name on all social media, name on gift given to golfers, logo on golf carts, display at event, interview event day on Milford Cable
- Platinum Sponsorship Package: \$1,200 - 4 golfers, logo on golf cart, t-sign
- Lunch Sponsorship: \$1,200
- Corporate Sponsorship Package: \$600 - 1 golfer and Tee sign
- Sausage Sponsorship: \$400 - Sign at event
- Tee Sponsorship Package: \$175

### **Auction – November 19th**

- Presenting Sponsor: \$2,300 - Listed on all social media, flyers, radio ad, listed in program booklet
- Sponsor: \$500 - Listed in program booklet
- Food Sponsor: donation of food listed in program booklet

### **Website Advertisement – Scrolling Logos**

- VIP
- 12M \$450
- 6M \$200
- 3M \$125

### **Business Boot Camp**

- Presenting Sponsor: Listed on all social media, flyers, and program booklet



**Celebrate Milford 2016**  
**Sponsorship Opportunities**  
Saturday, May 14, 2016 ~ 10am - 8pm  
Rain Date Sunday May 15

The Town of Milford was founded 236 years ago, and it's time to celebrate this town of rich culture and bustling commerce! This celebration will have food, vendors, music, entertainment, arts, a parade, and lots more. Thousands of visitors are expected to attend! This event costs a lot to make happen, so we need your help! Don't miss out on a great opportunity to sponsor this local event!

**Platinum: \$2,000**

- Logo on 5 banners located in heavy traffic areas in Milford
- Your supplied banner, up to 6x6 ft., displayed predominately at event
- Logo on event flyers (20,000+ will be distributed)
- Logo in program book (given to all attendees)
- Logo on Celebrate Milford website and Facebook with link
- Logo on Staff and Volunteer T-shirts
- Sponsorship mention on WMRC Radio Ads
- Booth at event
- Logo on Milford Town Crier ad
- Logo on window decals in local stores

**Gold: \$1,000**

- Your supplied banner, up to 4x4 ft., displayed predominately at event
- Logo on event flyers (20,000+ will be distributed)
- Logo in program book (given to all attendees)
- Logo on Celebrate Milford website and Facebook with link
- Sponsorship mention on WMRC Radio Ads
- Booth at event
- Logo on Milford Town Crier ad

**Silver: \$750**

- Logo on event flyers (20,000+ will be distributed)
- Logo in program book (given to all attendees)
- Logo on Celebrate Milford website and Facebook with link
- Booth at event

**Youth Organization Parade Sponsor: \$500**

- Be the Grand Marshall in the parade
- Logo in program book (given to all attendees)
- Logo on banner at beginning of parade



## Celebrate Milford 2016 Sponsorship Opportunities

### **Staff and Volunteer T-Shirt Sponsor: \$100**

- Your company logo on back of T-Shirt

### **Community Supporter Sponsor: \$50**

- You supply your company banner/sign up to 4ft x 4ft size  
And it will be prominently displayed in the Town Park

### **Specialized Sponsorships**

#### **Beer Garden Sponsor: \$2,000**

- 2 banners with your logo and sponsorship
- All mentions of "The Beer Garden" on radio ads, Facebook, etc. will include your business name
- Logo in program book (given to all attendees)
- 2 2x4 signs with your logo and sponsorship level

#### **Beer & Wine Tasting Sponsor: \$1000**

- 1 banner with your logo and sponsorship
- All mentions of the "Wine & Beer Tasting" on radio ads, Facebook, etc. will include your business name
- Logo in program book (given to all attendees)

#### **Entertainment Sponsor (AKA Kids Zone): \$1,500**

Entertainment area will have moonwalks, clown, wizard, face painting, etc.

- Logo on entertainment page on Celebrate Milford website
- All mentions of "The Kids Zone" on radio ads; Facebook, etc. will include your business name.
- Logo in program book (given to all attendees)
- You supply up to 2 banners placed at Kids Zone area
- 2 2x4 signs with your logo and sponsorship level

#### **Live Music Sponsor: \$1,500**

- Logo on live music schedule on Celebrate Milford website
- All mentions of "Live Music" on radio ads, Facebook, etc. will include your business name
- Logo in program book (given to all attendees)
- You supply up to 2 banners (One on stage behind the bands and one in front of stage)
- 2 2x4 signs with your logo and sponsorship level