



Milford Area Chamber of Commerce

Ambassador Program

Ambassador Program Mission

The mission and purpose of the Chamber Ambassador Program is to serve as an official goodwill representative of the Milford Area Chamber of Commerce and to promote member commitment and retention by:

- Raising awareness of Chamber activities and benefits
- Informing and involving new members to promote a strong membership base
- Encouraging meaningful and beneficial participation in the Chamber's programs
- Serving as a liaison partner between the Chamber staff and membership

Ambassador Program Benefits

Serving as an Ambassador allows you to:

- Become more involved in your business community
- Increase networking opportunities
- Enhance visibility for you and your business
- Obtain increased referral opportunities and recognition among your peer members and local community leaders.

Membership Program Benefits

Serving as an Ambassador provides Chamber members:

- Increase access to points of contact who can provide assistance
- More frequent Chamber communications
- Potential for increased referrals
- Members will feel more connected to the Chamber

Chamber Program Benefits

Serving as an Ambassador designates:

- Increased visibility within the community
- Increased recruitment and retention opportunities
- Better understanding of member needs
- Additional involvement of existing Chamber members
- Ability to manage events more effectively